

**SYSTEM AND METHOD FOR
TRANSCODING
WITH ADAPTIVE BIT RATE CONTROL**

5

ABSTRACT OF THE INVENTION

A system and method are provided for adaptive rate control in the transcoding of video streams. The method comprises: accepting frames of an input MPEG encoded video stream; decoding the video stream; determining video stream complexity; for each frame, calculating
10 an output video stream quantization parameter (Q_o) responsive to determined video stream complexity; and, encoding the output video stream into a protocol using Q_o . Some aspects further comprise accepting a target bit rate ratio (r) for transcoding that is equal to the ratio of the target output video stream number of bits per frame (N_o), to the input
15 video stream number of bits per frame (N_i). Then, Q_o is also calculated in response to the value of r . More explicitly, Q_o is calculated in response to a complexity ratio of: an accumulated complexity in the output video stream, to an accumulated complexity in the input video stream.